

Monday 4 July

Meeting Room	WRCH 1	WRCH2	WRCH 3	WRCH 4	WRCH 5	English 1	English 2	English 3	English 4	English 5
09.00 - 10.15	Opening session, Welcome to Cambridge and									
10.15 - 10.45	Refreshment break - V									
10.45 - 12.15	1.1 Managing the operations-strategy interface	1.2 Managing the operations-strategy interface	1.3 Managing the operations-strategy interface	1.4 Supply chain design	1.5 Global supply chain networks	1.6 Managing global operations: perspectives from emerging economies	1.7 Capability and the resource based view	1.8 Inventory management, planning and scheduling	1.9 NPD with suppliers	1.10 Supplier relationships: developing a country's perspective
	STR1	STR4	STR7	SCD1	GSCN1	GO1	RBV1	INV1	NPD1	SUPPLY1
	STR2	STR5	STR8	SCD2	GSCN2	GO2	RBV2	INV2	NPD2	SUPPLY2
	STR3	STR6	STR9	SCD3	GSCN3	GO3	RBV3	INV3	NPD3	SUPPLY3
12.15 - 13.15	Lunch - Selwyn and									
13.15 - 14.45	2.1 Managing the operations-strategy interface	2.2 Managing the operations-strategy interface	2.3 Managing the operations-strategy interface	2.4 Supply chain design	2.5 Global supply chain networks	2.6 Managing global operations: Perspectives from emerging economies	2.7 Capability and the resource based view	2.8 Inventory management	2.9 Innovation in inter-firm relationships	2.10 Supplier relationships: developing a country's perspective
	STR10	STR13	STR16	SCD4	GSCN4	GO4	RBV4	INV4	INN1	SUPPLY4
	STR11	STR14	STR17	SCD5	GSCN5	GO5	RBV5	INV5	INN2	SUPPLY5
	STR12	STR15	STR18	SCD6	GSCN6	GO6	RBV6	INV6	INN3	-
14.45 - 15.15	Refreshment break - V									
15.15 - 16.50	3.1 Managing the operations-strategy interface	3.2 Managing the operations-strategy interface	3.3 Managing the operations-strategy interface	3.4 Supply chain design	3.5 Global supply chain networks	3.6 Operations and the environment	3.7 Purchasing management	3.8 Managing inter-firm relationships	3.9 Performance management in inter-firm relationships	3.10 Managing inter-firm relationships
	STR19	STR22	STR25	SCD7	GSCN7	ENV13	PURCH1	INTER1	PERF1	INTER4
	STR20	STR23	STR26	SCD8	GSCN8	ENV14	PURCH2	INTER2	PERF2	INTER5
	STR21	STR24	STR27	SCD9	GSCN9	ENV15	PURCH3	INTER3	PERF3	INTER6
16.50 - 17.50	EurOMA 2011 Ann									
19.00 - 22.30	EurOMA Gala Evening - k									

Monday 4 July

Law 1	Law 2	Law 3	Law 4	Law 5	Divinity 1	Divinity 2	Divinity 3	Divinity 4	Divinity 5	
Keynote presentation - West Road Concert Hall										09.00 - 10.15
West Road Concert Hall										10.15 - 10.45
1.11 Managing the operations-marketing interface	1.12 Operations and the environment	1.13 Operations and the environment	1.14 The manufacturing-service interface	1.15 Service supply chains	1.16 Human resource management aspects in operations	1.17 Human resource management aspects in operations	1.18 Operations in the public sector	1.19 Operations in the public sector	1.20 Lean/process improvement	10.45 - 12.15
MKT1	ENV1	ENV4	SERV1	PANEL	HRM1	HRM4	PUB1	PUB4	LEAN1	
MKT2	ENV2	ENV5	SERV2		HRM2	HRM5	PUB2	PUB5	LEAN2	
MKT3	ENV3	ENV6	SERV3		HRM3	HRM6	PUB3	PUB6	LEAN3	
Robinson Colleges										12.15 - 13.15
2.11 Managing the operations-marketing interface	2.12 Operations and the environment	2.13 Operations and the environment	2.14 The manufacturing-service interface	2.15 The manufacturing-service interface	2.16 Human resource management aspects in operations	2.17 The good paper	2.18 Operations in the public sector	2.19 Operations in the public sector	2.20 Process improvement	13.15 - 14.45
MKT4	ENV7	ENV10	SERV4	SERV7	HRM7		PUB7	PUB10	PI1	
MKT5	ENV8	ENV11	SERV5	SERV8	HRM8		PUB8	PUB11	PI2	
MKT6	ENV9	ENV12	SERV6	SERV9	HRM9		PUB9	PUB12	PI3	
West Road Concert Hall										14.45 - 15.15
3.11 Managing the operations-marketing interface	3.12 Operations and the environment	3.13 Operations and the environment	3.14 The manufacturing-service interface	3.15 The manufacturing-service interface	3.16 Human resource management aspects in operations	3.17 Practice and theory building for managing complex performance	3.18 Operations in the public sector	3.19 Operations in the public sector	3.20 Process improvement	15.15 - 16.50
MKT7	ENV16	ENV19	SERV10	SERV13	HRM10	MCP1	PUB13	PUB16	PI4	
MKT8	ENV17	ENV20	SERV11	SERV14	HRM11	MCP2	PUB14	PUB17	PI5	
MKT9	ENV18	ENV21	SERV12	SERV15	HRM12	MCP3	PUB15	PUB18	PI6	
General Meeting										16.50 - 17.50
King's College and Chapel										19.00 - 22.30

Tuesday 5 July

Meeting Room	WRCH 1	WRCH2	WRCH 3	WRCH 4	WRCH 5	English 1	English 2	English 3	English 4	English 5
08.45 - 10.15	4.1 Managing the operations-strategy interface	4.2 Managing the operations-strategy interface	4.3 Managing the operations-strategy interface	4.4 Supply chain design	4.5 Global supply chain networks	4.6 Teaching operations management	4.7 Understanding inter-firm relationships	4.8 Global supply chain networks	4.9 Innovation in inter-firm relationships	4.10 Networking strategy
	STR28	STR31	STR34	SCD10	GSCN10	TOM1	UIFR1	GSCN13	INN4	NETSTR1
	STR29	STR32	STR35	SCD11	GSCN11	TOM2	UIFR2	GSCN14	INN5	NETSTR2
	STR30	STR33	STR36	SCD12	GSCN12		UIFR3	GSCN15	INN6	NETSTR3
10.15 - 10.45										Refreshment break - West Road
10.45 - 12.15	5.1 Empirical modelling and simulation	5.2 Managing the operations-strategy interface	5.3 Managing the operations-strategy interface	5.4 Supply chain design	5.5 Global supply chain networks	5.6 Teaching operations management	5.7 Understanding inter-firm relationships	5.8 Managing the operations-finance interface	5.9 Risk management	5.10 Managing inter-firm relationships
	EMP1	STR37	STR40	SCD13	GSCN16	TOM3	UIFR4	FIN1	RISK1	INTER7
	EMP2	STR38	STR41	SCD14	GSCN17	TOM4	UIFR5	FIN2	RISK2	INTER8
	EMP3	STR39	STR42	SCD15	GSCN18	TOM5	UIFR6	FIN3	RISK3	INTER9
12.15 - 14.45										Lunch - Selwyn and Robinson
14.45 - 15.15	6.1 Empirical modelling and simulation	6.2 Managing the operations-strategy interface	6.3 Managing the operations-strategy interface	6.4 Supply chain design	6.5 Global supply chain networks	6.6 New operations management	6.7 Understanding inter-firm relationships	6.8 Managing the operations-finance interface	6.9 Risk management	6.10 Governing inter-firm relationships
	EMP4	STR43	STR46	SCD16	GSCN19	NEWOP1	UIFR7	FIN4	RISK4	GOV1
	EMP5	STR44	STR47	SCD17	GSCN20	NEWOP2	UIFR8	FIN5	RISK5	GOV2
		STR45	STR48	SCD18	GSCN21					
15.15 - 16.30										Refreshment break - West Road
16.30 - 17.00										Keynote presentations - West Road
17.00										Closing session, awards and EurOMA 2012

Tuesday 5 July

Law 1	Law 2	Law 3	Law 4	Law 5	Divinity 1	Divinity 2	Divinity 3	Divinity 4	
4.11 Managing the operations-marketing interface	4.12 Operations and the environment	4.13 Operations and the environment	4.14 The manufacturing-service interface	4.15 The manufacturing-service interface	4.16 Human resource management aspects in operations	4.17 Practice and theory building for managing complex performance	4.18 Operations in the public sector	4.19 Operations in the public sector	08.45 - 10.15
MKT10	ENV22	ENV25	SERV16	SERV19	HRM13	MCP4	PUB19	PUB22	
MKT11	ENV23	ENV26	SERV17	SERV20	HRM14	MCP5	PUB20	PUB23	
MKT12	ENV24	ENV27	SERV18	SERV21	HRM15	MCP6	PUB21	PUB24	
Concert Hall									10.15 - 10.45
5.11 Managing the operations-marketing interface	5.12 Operations and the environment	5.13 Operations and the environment	5.14 The manufacturing-service interface	5.15 The manufacturing-service interface	5.16 OM Theory	5.17 Practice and theory building for managing complex performance	5.18 Operations in the public sector	5.19 Operations in the public sector	10.45 - 12.15
MKT13	ENV28	ENV31	SERV22	SERV25	OMT1	MCP7	PUB25	PUB28	
MKT14	ENV29	ENV32	SERV23	SERV26	OMT2	MCP8	PUB26	PUB29	
MKT15	ENV30	ENV33	SERV24	SERV27	OMT3	MCP9	PUB27	PUB30	
Colleges									12.15 - 14.45
6.11 Partnership development	6.12 Operations and the environment	6.13 Operations and the environment	6.14 The manufacturing-service interface	6.15 The manufacturing-service interface	6.16 Methodologies Panel	6.17 Practice and theory building for managing complex performance	6.18 Operations in the public sector	6.19 Operations in the public sector	14.45 - 15.15
PTNR1	ENV34	ENV37	SERV28	SERV30		MCP10	PUB31	PUB34	
PTNR2	ENV35	ENV38	SERV29	SERV31		MCP11	PUB32	PUB35	
	ENV36	ENV39					PUB33		
Concert Hall									15.15 - 16.30
West Road Concert Hall									16.30 - 17.00
West Road Concert Hall									17.00